



Empire Education Group

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EMPIRE BEAUTY SCHOOL IN CENTER CITY PHILADELPHIA LENDS HAIRSTYLING AND MAKEUP TALENTS TO DZINE2 FOR PENN FASHION SOCIETY AT THE UNIVERSITY OF PENNSYLVANIA/WHARTON SCHOOL OF BUSINESS

New York City— When fashion design students from the University of Pennsylvania Penn Fashion Society were planning their third annual Dzine2show, “Wonderland,” sponsored by the Wharton School of Business, they knew their models would need hair and makeup to complement their fashion designs. So, they called on the cosmetology school students at Empire Beauty School (<http://www.empire.edu>) in Center City Philadelphia to lend their talents. The result? A standing room-only applauding crowd, valuable fashion-show experience, and fun to last a lifetime.

Five Philadelphia beauty school students, including Amber Archer, Vernice Clayton, Taliah Clemons, Janita Shaw and Jason Tavares, gained great experience working with models and designers, and creating hair and makeup looks for the runway, under the guidance of instructors Maria Antonio and Zulene Newkirk.

“On behalf of Dzine2Show: Penn Fashion Society, I would like to thank your talented students for making our third annual fashion show WONDERLAND a phenomenal success!” wrote Haijing Qiu, Publicity/PR/Graphics Director, Dzine2Show: Penn Fashion Society. “Your professional services were above and beyond our expectations and truly helped to pull the show together as a masterpiece. We look forward to working with Empire again in the coming years.”

About Empire Education Group

With a heritage of more than 70 years of quality cosmetology education, Empire Education Group, headquartered in Pottsville, PA, is one of the largest providers of beauty and cosmetology education in North America with 88 accredited cosmetology schools in 18 states. Using the exclusive Certified Learning in Cosmetology (CLiC) education curriculum, the company prepares students for successful careers in cosmetology (hair care, skin care, nail care and massage), an industry that needs more salon professionals than can be supplied to fill job openings. That means our graduates can fulfill their career goals with increased earning potential and the ability to work flexible hours. For more information, call 1-877-313-2066 and visit www.empire.edu.